



## ENVIRONMENT COMMITTEE

### MINUTES

Held: Thursday, February 29<sup>th</sup>, 2024, at 3:00pm

Location: The Kent Room

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**Present:** Krista Stead-Mackler, Susan Park, John Clement, and Kelsey Dold

**Absent:** Claire Rothery

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#### 1. Call to Order

The Chair called the meeting to order at 3:29pm

#### 2. Disclosure of Pecuniary Interest and General Nature Thereof

There being none, the Chair moved onto the next order of business

#### 3. Approval of Last Meeting Minutes

Approved by Susan Park

#### 4. Disclosure of Additional Items

There being none, the Chair moved onto the next order of business

#### 5. Unfinished Business

##### a. Greenery Contract

- There is an increase in cost each year
- Kelsey Dold to discuss with the Director of Community Services for the Town of Perth the cost increase and when it's determined during the year

##### b. Bench Sponsorships

- Be sure to reach potential sponsors at the end of the year or very early in the new year as companies allocate their funds far in advance

- Krista Stead-Mackler to approach BMO
- John Clement to approach Finnegan Insurance
- Kelsey Dold to approach Ireton Fendley

#### **c. Wilson Street Parking Lot**

- A mural in the Wilson Street parking lot:
  - A megaphone exclaiming Perth themed photos and script
  - Inclusive/colorful
  - Landscape design
  - Instagram location
- Callout to artists:
  - Kelsey Dold to post a callout
  - Kelsey Dold to approach the high schools
  - Kelsey Dold to approach the Smiths Falls & District Arts & Culture Council
- Artist to paint the first or second week of May, need painted by the end of month
- Submissions due by the end March 31<sup>st</sup>, 2024

#### **d. Plants at Herriott and Gore**

- John Clement to speak inquire about adding hydrangeas to the area on Gore and Herriott

### **6. New Business**

#### **a. Short Term Beautification Plan**

- Each committee member to brainstorm which tasks should be completed each year within a five-year beautification plan
- Brainstormed tasks:
  - Landscaping (baskets and barrels, Crystal Palace area, Herriott and Gore area, Tay Basin)
  - Storefronts (painted doors, etc.)
  - Parkette
  - Sidewalk patios
  - Signage (Perth Restaurant sign, James Brothers, Shaw's, street signs, etc.)
  - Public Art (murals, historical photos, Instagram locations)
  - Street furniture (benches, cafe tables, bicycle racks, water fountains, bulletin boards, interactive kiosks, etc.)
  - Alleyways
  - Parking lots (Museum, Library, Basin)
  - Miscellaneous (street ambassadors, truck route, entertainment)
- Year 1: public art, mural
- Year 2: landscaping, storefronts, signage
- Year 3: street furniture

- Others to be determined at next meeting
- Once discussed at the next meeting, put together a document outlining:
  - What is our goal?
  - Where did the goals come from?
  - What is the point in doing these?
  - How do we achieve and maintain them?
- 7. Next Meeting:** Monday, April 8<sup>th</sup>, 2024, at 3:00pm
- 8. Adjournment:** by the Chair at 4:27pm